

Subject: Re: NWAV participation and options
Date: Wednesday, June 10, 2015 at 10:06:04 AM Eastern Daylight Time
From: Sali Tagliamonte
To: Wright, Patrick - Oxford
CC: Anne-Jose Villeneuve

Hello again Patrick,

No problem. I hope your travel and the conference was good?

*Lovely. German wine country. Need I say more?!

Thanks for organizing the lunch time talk and refreshments. I'm not 100% sure on attendance on our side, I'll check in with Mark who would be most likely to attend, and get back to you.

*Any news on this? I'd very much appreciate having back up support from Wiley-B if we're doing a book launch! It should not just be me there promoting myself! I've heard Mark is just starting, so maybe he's deluged right now?

In terms of sending the books, would it be possible to send them directly to you at the University? Aside from the copies of your own title, we will be sending a modestly small amount of other titles. I'm having to balance budgets with our exhibitions department against the budget for the reception, and it's getting to the nitty-gritty!

*I understand. I will get back to you on precisely where/how to address the boxes of books. It would be great to have a selection of other titles, particularly those written by our delegates!

*Meantime, regarding financial issues, you will need to communicate with our Treasurer, Anne-José Villeneuve who will be managing all the finances.

*Is there anything else we should be fine-tuning at this point?

All the best,
Sali

Best,
Patrick

From: Sali Tagliamonte [<mailto:sali.tagliamonte@utoronto.ca>]
Sent: 02 June 2015 19:29

To: Wright, Patrick - Oxford
Subject: Re: NWAV participation and options

Hello Patrick,

My apologies for the delay in responding. I have been at a European conference.

I will organize the lunch time talk and tea/biscuits. Will there be a Wiley-Blackwell representative there with books in hand and the ability to "launch the book" with a little speech or something?

As for your requests, I have them as follows:

Publishers display, 1/2 Table = \$175
Service of the table?? If this is required it is \$150
Full page ad = \$175
Flyer = \$75
Tea and biscuits = \$500.00

TOTAL = \$1075

Could you please confirm?

Then I will put you in touch with our Treasurer, to whom you can direct payment.

All the best,
Sali

Professor Sali A. Tagliamonte, PhD, FRSC
Linguistics Department
University of Toronto
Killam Research Fellow 2013-2015



From: <Wright>, Patrick - Oxford <patwright@wiley.com>
Date: Wednesday, May 20, 2015 at 5:07 PM
To: Sali Tagliamonte <sali.tagliamonte@utoronto.ca>
Subject: RE: NWAV participation and options

Hi Sali,

Apologies it has taken me so long to reply.

I think the lunch-time talk sounds great; can I leave the logistics of this with you? And thanks for sending through the costing, that looks ok.

We can still press-ahead from my side with the other options we discussed (shared table, ad and insert) based on the cost from the conference info pack, and I'll instruct our exhibitions team to book this in – unless anything came up at the committee meeting that affects this?

Best,
Patrick

From: Sali Tagliamonte [<mailto:sali.tagliamonte@utoronto.ca>]
Sent: 06 May 2015 11:41
To: Wright, Patrick - Oxford
Subject: Re: NWAV participation and options

Hello Patrick,

I can now come back to you with some information on the book launch. I have suggested that I do a short talk (20 minutes) about the book (to be approved by the full NWAV44 committee) during one of the lunch breaks in order to do a launch of the book. My contact at Hart House (our venue) has prepared the attached costing. Does this suit?

I will get back to you on details regarding table, advert and insert once the full committee has met next week.

All the best,
Sali

EARLIER EMAIL FOLLOWS FOR YOUR REFERENCE:

We have also discussed the possibility of a small launch for Sali's book for which I have secured some additional funds to the above, and I'd like to discuss some options as to how we can do this. We can commit a small amount of money for tea and biscuits, would you able to advise on the costs for providing this please?

Sali – it would be great if you were able to help coordinate this 'on the ground' as I am unable to attend myself, and I wonder when you think would be the best time to do this. I believe you're giving a talk, perhaps it could be organised before/after this? Hope this sounds good to you.

I look forward to hearing back on some price options for the tea and biscuits and how we can put this all together.

Best wishes,
Patrick

Patrick Wright

Assistant Marketing Manager | Social Sciences Books

Wiley

9600 Garsington Road | Oxford | OX4 2DQ | UK

www.wiley.com

patrick.wright@wiley.com

tel: 01865 476264

WILEY

John Wiley & Sons Limited is a private limited company registered in England with registered number 641132.
Registered office address: The Atrium, Southern Gate, Chichester, West Sussex, United Kingdom. PO19 8SQ.
