

Subject: RE: Dates and specifications

Date: Tuesday, June 23, 2015 6:41:45 AM Eastern Daylight Time

From: Wright, Patrick - Oxford

To: Sali Tagliamonte

Hi Sali,

Thank you for this. Do you know what the dimensions for the print advert will be? And where should I send the flyers to?

Thanks for receiving the books too!

Thanks,
Patrick

From: Sali Tagliamonte [mailto:sali.tagliamonte@utoronto.ca]

Sent: 22 June 2015 20:58

To: Wright, Patrick - Oxford

Subject: Dates and specifications

Hello Patrick,

I have listed the details you requested below. Let me know if there is anything else you may require!

Sali

1. Publisher's Display Table size + 6' x 2.5'
2. Camera ready ad for abstract booklet by August 31st
3. Delivery of books by October 15th

Here is the address for delivery:

Professor Sali A. Tagliamonte
Department of Linguistics
University of Toronto
Sid Smith Hall, Room 4077, 4th Floor
100 St George Street
TORONTO, Ontario, CANADA
M5S 3G3

Contact numbers should you need them:

Off Tel: 416 946-8024

Off Fax: 416 971-2688

Professor Sali A. Tagliamonte, PhD, FRSC
Linguistics Department
University of Toronto



From: <Wright>, Patrick - Oxford <patwright@wiley.com>
Date: Friday, June 19, 2015 at 10:12 AM
To: Sali Tagliamonte <sali.tagliamonte@utoronto.ca>
Cc: Anne-Jose Villeneuve <annejose.villeneuve@utoronto.ca>
Subject: RE: NWAV participation and options

Hi Sali,

Apologies for the delay again. I think we have things in hand for the now. Although I do need design specifications, deadlines and delivery dates etc – could you send this through?

Dear, Anne-José,

Please could you invoice us for the options we have selected? The address for the invoice should be the following. And could you include this reference please: #67752

CoryLee Willman
Exhibit Coordinator
Marketing Revenue Center

Wiley
350 Main Street
Malden, MA 02148 USA
www.wiley.com

T +1.781.388.8544
F +1.781.338.8544
cwillman@wiley.com

Publishers display, 1/2 Table = \$175

Service of the table?? If this is required it is \$150 – can this be confirmed if we need it or not?

Full page ad = \$175

Flyer = \$75

Tea and biscuits = \$500.00

TOTAL = \$1075

Best,
Patrick

From: Sali Tagliamonte [<mailto:sali.tagliamonte@utoronto.ca>]
Sent: 10 June 2015 15:06
To: Wright, Patrick - Oxford
Cc: Anne-Jose Villeneuve
Subject: Re: NWAV participation and options

Hello again Patrick,

No problem. I hope your travel and the conference was good?

*Lovely. German wine country. Need I say more?!

Thanks for organizing the lunch time talk and refreshments. I'm not 100% sure on attendance on our side, I'll check in with Mark who would be most likely to attend, and get back to you.

*Any news on this? I'd very much appreciate having back up support from Wiley-B if we're doing a book launch! It should not just be me there promoting myself! I've heard Mark is just starting, so maybe he's deluged right now?

In terms of sending the books, would it be possible to send them directly to you at the University? Aside from the copies of your own title, we will be sending a modestly small amount of other titles. I'm having to balance budgets with our exhibitions department against the budget for the reception, and it's getting to the nitty-gritty!

*I understand. I will get back to you on precisely where/how to address the boxes of books. It would be great to have a selection of other titles, particularly those written by our delegates!

*Meantime, regarding financial issues, you will need to communicate with our Treasurer, Anne-José Villeneuve who will be managing all the finances.

*Is there anything else we should be fine-tuning at this point?

All the best,
Sali

Best,
Patrick

From: Sali Tagliamonte [<mailto:sali.tagliamonte@utoronto.ca>]
Sent: 02 June 2015 19:29
To: Wright, Patrick - Oxford
Subject: Re: NWAV participation and options

Hello Patrick,

My apologies for the delay in responding. I have been at a European conference.

I will organize the lunch time talk and tea/biscuits. Will there be a Wiley-Blackwell representative there with books in hand and the ability to "launch the book" with a little speech or something?

As for your requests, I have them as follows:

Publishers display, 1/2 Table = \$175
Service of the table?? If this is required it is \$150
Full page ad = \$175
Flyer = \$75
Tea and biscuits = \$500.00

TOTAL = \$1075

Could you please confirm?

Then I will put you in touch with our Treasurer, to whom you can direct payment.

All the best,
Sali

Professor Sali A. Tagliamonte, PhD, FRSC
Linguistics Department
University of Toronto
Killam Research Fellow 2013-2015



From: <Wright>, Patrick - Oxford <patwright@wiley.com>
Date: Wednesday, May 20, 2015 at 5:07 PM
To: Sali Tagliamonte <sali.tagliamonte@utoronto.ca>
Subject: RE: NWAV participation and options

Hi Sali,

Apologies it has taken me so long to reply.

I think the lunch-time talk sounds great; can I leave the logistics of this with you? And thanks for sending through the costing, that looks ok.

We can still press-ahead from my side with the other options we discussed (shared table, ad and insert) based on the cost from the conference info pack, and I'll instruct our exhibitions team to book this in – unless anything came up at the committee meeting that affects this?

Best,
Patrick

From: Sali Tagliamonte [<mailto:sali.tagliamonte@utoronto.ca>]
Sent: 06 May 2015 11:41
To: Wright, Patrick - Oxford
Subject: Re: NWAV participation and options

Hello Patrick,

I can now come back to you with some information on the book launch. I have suggested that I do a short talk (20 minutes) about the book (to be approved by the full NWAV44 committee) during one of the lunch breaks in order to do a launch of the book. My contact at Hart House (our venue) has prepared the attached costing. Does this suit?

I will get back to you on details regarding table, advert and insert once the full committee has met next week.

All the best,
Sali

EARLIER EMAIL FOLLOWS FOR YOUR REFERENCE:

We have also discussed the possibility of a small launch for Sali's book for which I have secured some additional funds to the above, and I'd like to discuss some options as to how we can do this. We can commit a small amount of money for tea and biscuits, would you be able to advise on the costs for providing this please?

Sali – it would be great if you were able to help coordinate this 'on the ground' as I am unable to attend myself, and I wonder when you think would be the best time to do this. I believe you're giving a talk, perhaps it could be organised before/after this? Hope this sounds good to you.

I look forward to hearing back on some price options for the tea and biscuits and how we can put this all together.

Best wishes,
Patrick

Patrick Wright
Assistant Marketing Manager | Social Sciences Books

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