

Date: Fri, 2 May 2014 10:21:25 -0400 [10:21AM EDT]

From: [Barbara Johnstone <bj4@andrew.cmu.edu>](mailto:bj4@andrew.cmu.edu)

To: [Naomi Nagy <naomi.nagy@utoronto.ca>](mailto:naomi.nagy@utoronto.ca)

Allison Thompson, who was the business manager involved with the conference, will have the final budget. I was involved in initial fund-raising, as were we all. We got **relatively small amounts (between \$500 and \$2,000) from several departments and colleges at Pitt and at CMU, significant funding (\$7,000) from Cambridge UP**, who used the conference to announce the new editorship of Language in Society and advertise the journal, and **small amounts from a number of publishers in return for displaying books and journals. We got small amounts from the Linguistic Data Consortium towards a workshop on data-sharing, and from the ADS.** Basically, our strategy was:

- 1) Ask lots of people for relatively small amounts. This adds up. We ended up not even having to use all of CUP's money.
- 2) **Organize special sessions/workshops around things there are funding for.** We got money from African-American studies centers for a special session for local educators, for example.

Barbara